

# Pucker Press

juicy news from  **Limetree**

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**A Late & Short Edition Because of Our Newest Addition!**

## Look What Just Strolled Into Town

**Lucia Youngman Touwsma** was born on January 2, 2007 at 2:45am.

She weighed 7 pounds 10 ounces and was 20 inches long. David and Angel are doing great and adjusting to parenthood nicely. Gail (aka Mimi) is doing great too after holding down the fort at Limetree, Lil Squeeze and The Gallery for the past 2 months and loves being a grandmother. Lucia was named after St. Lucia where David and Angel were engaged and Youngman is after David's grandparents – their last name. She already loves working at Limetree, going to GA Tech basketball games and wet kisses from her furry brother and sister – Charlie and Daisy.



## Happy New Year!

We hope 2007 has started off on the right track for you! As we sit back and think about our resolutions for the year, all three of us have the typical things on our lists - eat better, work out (this is definitely not on Angel's list), and spend more time with our family and friends. We also have some personal goals - Gail would like to visit more Chico's across the country, David would like to build his shed and water feature in the back yard, and Angel would like to be in the Highlands or St. Lucia every free weekend she has.

When it comes to our businesses, we all unanimously agree that our most important goal for 2007 is improving customer service. We have been diligently working on this goal by hiring qualified managers, training our sales associates and taking your comments (good or bad) with all seriousness.

With that, we have established an email account for you to email us - [customerservice@limetreegifts.com](mailto:customerservice@limetreegifts.com). Let us know what you think. Let us know what you love, what we need to work on, what we should change or what we should keep exactly the same. We promise to answer every email we get and to really listen to what you have to say. So here's to you in 2007!

Angel, David & Gail (and Lucia too!)



## Mark Your Calendars For These Upcoming Events

**Thursday, March 15th, 4pm-8pm**

**Photographer Parker Smith at The Gallery**

Meet the artist & sign up for one of his signature portrait photo sessions. Photo Shoot by appointment only on Saturday, March 17th from Noon until 5pm. (Decatur Location)

**Saturday, March 17th, 4pm**

**Lil Squeeze Spring Fashion Show** Join us for a preview of Spring & Summer fashions by Lil' Squeeze & fab'rik. Give-a-ways, trunk shows, sing-a-long for the kids and special discounts!

Tickets: \$15 VIP's, \$10 adults, \$5 kids (3 and over.)

Email [keri@limetreegifts.com](mailto:keri@limetreegifts.com) for more details and/or to purchase tickets. Benefiting Children's Healthcare of Atlanta. (Forum Location)

**Friday, March 30 - Sunday April 1st**

**Hop On In for Limetree's Spring Open House**

Sale Sale Sale - All Weekend long!

**Tuesday, April 17th, 6pm-9pm**

**Junior League of Dekalb Shop Hop**

A fun night of shopping and trunk shows to benefit the Junior League of Dekalb. (Decatur Location)

**Thursday, April 19th, 6pm-8pm**

**"Retro~Fleur" Art Show** with Marie Hardleroad at The Gallery (Decatur Location)

**Sunday, April 22nd - Sat April 28th**

**Junior League of Atlanta Fashionista Week**

It's Pink. It's Chic. It Saves You 20%. Purchase your card at Limetree and use it at participating retailers for 20% off all week. Proceeds benefit the partners of the Junior League of Atlanta!

**Thursday, May 3rd**

**Grand Opening of our 4th location at Chastain-**

The NEWLY renovated Roswell/Wiecuca Shopping Center. It's Cinco de Mayo all weekend long!

Complimentary margaritas and fun fiesta activities to keep our amigos happy!

**Friday, May 4 - Sunday May 6**

**1st Birthday Celebration of Limetree**

Join us at the Decatur location for our 1st birthday! Sales and fun all weekend long. It's so much fun turning 1!

*Look for more details on our website and in future mailings!*



## Show Your True Colors!

**Aren't you impressed with Vera Bradley in 07?** We sure are! By now you have probably seen the 5 new Spring/Summer colors for Vera Bradley as well as the new Sports & Beach Collection. Next up is their Limited Edition accessory pieces (in the 5 new colors only) to arrive mid to late-March. We are even more excited about the cell phone case (pictured next to the starfish – bottom left) which is also new for this year. Visit any of our three Vera Bradley Signature Showrooms and check out all of this and more!

**2007 Store Hours:** Peachtree Battle - 9am-7pm Vista Grove - 9am-6pm The Forum - 10am-7pm

# Webkinz Are Coming! Webkinz Are Coming!

**What are Webkinz you ask?** Webkinz pets are lovable plush pets that each come with a unique Secret Code. With it, you enter Webkinz World where you care for your virtual pet, answer trivia, earn KinzCash, and play the best kids games on the net! They are also the hottest rage for children of all ages. With 40+ different pets to choose from, children collect several and have them all play together in their virtual rooms/homes. **These make great gifts and the prices are even better (\$8-\$15).**



Limetree is excited to be a part of the Webkinz family at all 3 of our stores. Because of this hot craze, Webkinz designers are trying their hardest to get them to us. By the time you read this, we hope our EMPTY racks are starting to fill up. Here are some of the new styles for 2007 – Bulldog, Black Lab, Persian Cat, Leopard, Pink Pony, Bull Frog, Koala, Clydesdale Horse, Black Cat and a Reindeer.

## Want to Join the Limetree Team?

We are looking for enthusiastic and customer service oriented folks to be a part of our team – both Sales Associates and Manager positions available. If you are interested please contact us at [employment@limetreegifts.com](mailto:employment@limetreegifts.com). We work hard and play hard too!

## Where has the New Year Gone?



Now that 2007 is almost a quarter of the way through, we don't want you to forget your resolutions! Limetree is going to help you to follow through and stay on track for the New Year! Here are just a few resolutions we know we can help you with:

- 1. Don't forget special occasions**, such as birthdays, anniversaries, weddings, and new babies-We have a variety of gifts and great cards to make anyone feel special. You will be greatly appreciated if you remember everyone's special day!
- 2. Be responsible and more organized**– We offer a complete line of planners and agendas to help you do just that. They are available in a rainbow of colors and can even be personalized. This will definitely help you with resolution #1!
- 3. Throw more celebrations**– Come to Limetree for your complete party needs. We have tons of great paper products to coordinate with any theme. We also have cups, napkins, and koozies that can be personalized with just about anything your imagination can come up with.
- 4. Save money**– Limetree provides tons of great discount coupons throughout the year (Check out the 2 in this newsletter) to help you save every little penny. We also do several events (see "Mark Your Calendar" in this newsletter) that provide GREAT discounts on all of our merchandise.
- 5. Correspond more**– Keep up with the people you know by writing letters on your very own personalized stationery. We offer several lines that customize stationery with monograms and images in fun colors. Envelopes are included, so all you need is postage to keep in touch!
- 6. Have fun**– Limetree is the perfect place to come and enjoy shopping. Why bother going anywhere else when you can come to us and have the PERFECT GIFT EXPERIENCE?

Valid through March 31, 2007.  
Not valid with any other store offers.  
or at The Gallery or lil' Squeeze.

**30% off**  
one item  
with this coupon.

**Here's to You!**

**lil' Squeeze**  
where lil' times stop

Valid through March 31, 2007.  
Not valid with any other store offers.  
and to only be used at lil' Squeeze.

**30% off**  
all clothing  
with this coupon.

www.limetreegifts.com  
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